

# The Legal Web

## Online ebooks with CPD for 2008/2009

by Nick Holmes and Delia Venables

### Guiding you through the legal web

Two of the UK's best known independent legal website authors, commentators and publishers describe recent developments in the legal web, where it is going and how to make the most of it.

**The Legal Web** is a series of online ebooks (there are two new ones each year) which can be used to obtain CPD.

Read them on screen, with live links to follow up on areas of interest or print off in chapters for armchair reading. Answer an online test at the end to qualify for CPD (Bar standards Board and Solicitors Regulation Authority).

### Practical content

Each ebook contains 5 chapters, with practical articles written by Nick and Delia and many other leading experts in their fields, covering all aspects of legal information and legal practice affected by the web.

### Purchase online for immediate access

Each course costs £60 plus VAT and qualifies for 5 CPD hours. A multiple use licence, enabling up to 5 people to obtain the CPD, costs £150 plus VAT for each course.

There is a special combo price for both courses of £95 plus VAT; £225 plus VAT for multiple use.

For more details and to purchase online, see [www.infolaw.co.uk/ebooks](http://www.infolaw.co.uk/ebooks).

You can pay by credit or debit card or against the invoice which will be emailed to you. Once you have paid, you can access and download the e-books, and when ready, complete the brief test.

**A complimentary subscription to the Internet Newsletter for Lawyers & Law 2.0 for 2009 (usual price £45) is included with any course purchased! If you already have a subscription, this will be extended to the end of 2009.**

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## ebooks for 2008/2009

### Topics of Modern Legal Practice

#### 1. Software as a Service for legal applications

Software as a Service: what is it? *by Delia Venables*

Software as a Service for barristers: IRIS (Meridian) *by Philip Murray, IRIS Legal Solutions*

Case studies: Francis Taylor Building *by Delia Venables* and Towcester Family Law Practice *by Heather Rose*

#### 2. New and developing legal resources on the web

Data protection goes global *by Lindsey Grieg, Data Guidance*

A new search engine for employment law *by Henry Scrope, Emplaw*

Mining the value of law firm publications *by Scott Vine, Clifford Chance*

#### 3. Alternative legal services – how will legal services be delivered in future?

Lawpack *by Jamie Ross, Lawpack*

Divorce Online *by Mark Keenan, Divorce Online*

Epoq/mylawyer *by Humphrey Clarke, epoq*

ContractStore *by Giles Dixon, ContractStore*

#### 4. Electronic Domain names in a legal context

Domain names: where are we now? *by Tim Brown, Demys*

Domaining is big business *by Shireen Smith, Azrights Solicitors*

*5. Two further topics* - Electronic Presentation of Evidence *by Lisa Burton, Legal Inc*

Issues in Digital Media Law *by Laurie Kaye, Laurence Kaye*

### Law 2.0 in Progress

#### 1. Blogging answers and insights

Blogging basics, effective blogging and blogs as a publishing medium *by Nick Holmes*

#### 2. Social Networking

MyNetworking *by Simon Deane-Johns*

An introduction to Twitter *by Steve Matthes*

The impact of social networking *by Damien Behan*

#### 3. Syndication (RSS)

Getting the best from RSS *by Alex Newson*

Feeds for lawyers *by Nick Holmes*

#### 4. Publishing with Web 2.0

The Law publishers and Web 2.0 *by Nick Holmes and James Mullan*

Case study: LexisNexis *by James Mullan*

Case study: CaseCheck *by Andrew Logie*

#### 5. Managing Web 2.0

Getting it wrong with Web 2.0 *by Alex Newson*

Managing use of Web 2.0 *by Rupert Kendrick*

# More Internet Training for Lawyers

from Delia Venables

These courses differ from the ones described on the other side in that they are not purchased online - you email Delia Venables to ask for the courses and she will send you printed materials which then help you carry out the online tutorials.

These courses all cover different topics and qualify for separate CPD hours from the Bar Standards Board and the Solicitors Regulation Authority.

A test is required for each course.

## Beginner's Guide to the Internet for Lawyers – Introductory Material and Five Online Tutorials (8 CPD hours)

- \* What is the Internet? And how to get connected
- \* What free legal material is available on the web
- \* Subscription services for legal research described
- \* All about email... and searching on the web
- \* What firms and chambers are doing on the web

## First Set of Advanced Studies for Lawyers – 5 Online Tutorials (5 CPD)

- \* Parliament and the Legislative Process
- \* Government and the Courts
- \* Free Sources for Legal Research Online
- \* Publishers' Sources for Legal Research Online
- \* Practice Management Online

## Second Set of Advanced Studies for Lawyers – 5 Online Tutorials (5 CPD)

- \* Most Important Legal Sites in Europe
- \* Most Important Legal Sites across the rest of the World
- \* Scottish Legal Sites and Resources
- \* Legal Resources Provided by Barristers online
- \* Marketing on the Web for Barristers and Solicitors

## Reasonable cost

Each course costs £60 plus VAT. A multiple use licence, which enables up to 5 people to gain the CPD, costs £150 plus VAT for each course.

There is a special combo price for both advanced studies of £95 plus VAT; £225 plus VAT for a multi-use licence.

A complimentary subscription to the Internet Newsletter for Lawyers & Law 2.0 for 2009 (usual price £45) is included with any course purchased! If you already have a subscription, this will be extended to the end of 2009.

For more details, visit [www.venables.co.uk](http://www.venables.co.uk), or email [delia@venables.co.uk](mailto:delia@venables.co.uk).

## Internet Newsletter for Lawyers & Law 2.0

The newsletter is primarily as a printed publication (designed for lawyers, librarians, IT people and marketing people in law firms who do not want to spend ALL their time in front of a computer) but it is also available to subscribers in a web version without extra charge. It comes out 6 times a year.

It covers legal resources available online (particularly free resources) and what lawyers can do themselves in terms of selling and marketing their own legal services online. It covers how to improve your website, how to get into the search engines, whether "Pay per Click" is worth the money and what (cheaper) marketing methods can make the website more effective. It follows the progress of virtual firms and chambers (and how to go just a little bit virtual). It covers the alternative legal market, i.e. legal services provided online by non-lawyers, and also how lawyers can fight back to protect their "patch". It covers IT topics such as different types of intranet and the virtues of Software as a Service. It also covers the new phenomenon of Web 2.0 and how lawyers are responding to the possibilities (and risks) of social interaction sites.

The cost is £45 a year. For multiple use for a firm or chambers, the cost is £75 plus VAT for a year. This applies to firms or chambers with multiple locations or even with branches in other countries.